

ANL488 BUSINESS ANALYTICS APPLIED PROJECT

**Project Final Report – Grading Form**

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| Name of Student: |  | Sem: | |  |
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| Name of Marker: |  |  |  | |
| (Supervisor/  2nd Marker) |  |  |  | |
| Project Title: |  | | | |

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|  |  |  | **Supervisor** | **Second Marker** |
|  | **Course Learning Outcomes** | **Project Report Components**  (60% of total marks for ANL488) | Mark Allocation (out of 100) | Mark Allocation (out of 100) |
| 1. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Relevant and adequately developed chapters for Introduction, Literature Review, Data Understanding and Preparation. | /20 | /25 |
| 2. | Appraise relevant references to the selected business analytics project topic to form the literature review. |
| 3. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Appropriate modeling/research methodology as well as logical and adequately developed results/evaluation. | /20 | /25 |
| 4. | Recommend courses of action through an appropriately written project report. | Succinct abstract and well written report including usage of good grammar. | /20 | /25 |
| Logical and adequate discussion/recommendation/  conclusion. | /20 | /25 |
| 5. | Implement the project proposal | Adequate progress from proposal, oral presentation to final report. | /20 | - |
|  |  | TOTAL | /100 | /100 |

**Justification (required for marks higher than 75):**

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**Comments (if any):**

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| *The marker is at liberty to make brief comments that can improve the project.* |

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| Signature: |  | Date: |  |

**Notes for markers of Project Final Report:**

1. The overall mean mark is 69 for Final Report. We should aim for a mean mark of 65 to 70 with the exceptional students scoring around 75. If the student is deserving of a higher mark (more than 75), do provide a strong justification.
2. For those students who have not done enough work for the final report, you can ask them to extend for another semester.

When downloading the final report for marking from the respective ANL488 T group in Canvas via Assignments -> FINAL\_REPORT, check those whose **similarity score is above 30%** to see if there is plagiarism (look for 2 whole paragraphs that are copied wholesale without amendment). Please gather the evidence and put it in a word document and send it to the Course Coordinator and Mechelle for their necessary action.